



Professor Stephane Garelli, professor at IMD, the International Institute for Management Development in Lausanne, and Professor of International Business Policy at the University of Lausanne is a leading European keynote speaker. He is recognised as a world authority on the international competitiveness of enterprises and the international competitiveness of Nations.

He is the director of the World Competitiveness Report, jointly published by IMD and the World Economic Forum. This Report, which compares since 1980, the competitiveness of 50 countries through 380 criteria and is the most well-known publication on the subject. It is widely used by business and government leaders world-wide and last year was covered by more than 500 media sources.

Since 1988 he has been Senior Advisor to Hewlett-Packard Europe, where he is closely involved in the work of the European Management Team. He has also been widely associated with the senior management of several major multinational companies and he continues to lead strategic projects in these areas.

Stephane Garelli specialises in Competitiveness and provides expertise to governments and organisations, in Europe and beyond, who are dealing with issues relating to competitiveness. He frequently addresses senior management meetings and international conferences on the subject. He is the author of numerous publications and is currently a columnist in two newspapers. He regularly appears in such leading international media as CNN, the Financial Times, the Wall Street Journal, the Herald Tribune, Business Week, Time Magazine, and The Economist.

From 1974 to 1987, he worked with the World Economic Forum and occupied the function of Managing Director. He was also Director of the Davos Symposium, the World's most well-known annual gathering of top business and government leaders, from 1980 to 1987.

He is a member of several institutes, such as the China Enterprise Management Association (the first non-Chinese member) and the Board of the Foundation Jean Monet pour L'Europe.

His presentations are often the highlight of a conference, mixing informative and frontline content with a delightful wit.

Topics include:

- Top class competitors
- How organisations must adapt to world competitiveness