

Speaker Ideas

Sharing the power of ideas

guest speakers for conferences and events



W. Chan Kim is The Boston Consulting Group Bruce D. Henderson Chair Professor of Strategy and International Management at INSEAD Business School, France. Prior to joining INSEAD, he was a professor at the University of Michigan Business School, USA. He has served as a board member as well as an advisor for a number of multinational corporations in Europe, the U.S. and Pacific Asia.

Professor Kim's current research focuses on strategy and management in the knowledge economy. His recent work, with Renée Mauborgne, includes 'BLUE OCEAN STRATEGY' (Harvard Business Review, October 2004) and 'Tipping Point Leadership' Harvard Business Review, April 2003). He is the author of five worldwide best-selling Harvard Business Review articles. His Harvard Business Review articles have sold over a half a million reprints. In addition, his Value Innovation and Fair Process articles were selected as among the best classic articles in Harvard Business Review. Professor Kim is a founder of the Value Innovation Network.

He is a contributor to The Financial Times, The Wall Street Journal, The Wall Street Journal Europe, The Asian Wall Street Journal, The New York Times, World Link, South China Morning Post, and others. He is a Fellow of the World Economic Forum at Davos and an advisory member for the European Union.

He is the winner of the Eldridge Haynes Prize, awarded by the Academy of International Business and the Eldridge Haynes Memorial Trust of Business International, for the best original paper in the field of international business. Professor Kim is the co-author of BLUE OCEAN STRATEGY: How to Create Uncontested Market Space and Make the Competition Irrelevant (Harvard Business School Press, 2005).

Topics include:

- Blue Ocean Strategy - How to Create Uncontested Market Space and Make Competition Irrelevant
- Value Innovation

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