

Speaker Ideas

Sharing the power of ideas

guest speakers for conferences and events



Dr. Kjell A. Nordström

Amid the madness and hyperbole surrounding the new economy, Dr. Kjell A. Nordström is a guru of the new world of business. The 2005 Thinkers 50, the world's first ranking of management thinkers, ranked Nordström and his partner Dr. Jonas Ridderstråle at number 9 in the world and number one on Europe. His dynamic style makes him a highly appreciated speaker throughout the world. He has served as an advisor/consultant to several large multinationals.

Kjell holds an Economic Licentiate degree and a doctoral degree from the Stockholm School of Economics. He is presently Associate Professor at the Institute of International Business (IIB) at the Stockholm School of Economics. His research and consulting focus is on the areas of corporate strategy, multinational corporations and globalization. Kjell has published a book and numerous articles on the internationalization process of firms. Already 5 years ago he was recognized as Sweden's outstanding young academic of the year.

Kjell has been responsible for the International Business course at the Stockholm School of Economics and is one of the founders of the school's most prestigious management programs, "The Advanced Management Program - AMP". AMP is a five-week top-management program that attracts the elite of Scandinavian executives. He is also on the board of directors of several companies.

The book *Funky Business - Talent makes capital dance* (co-authored with Jonas Ridderstråle) is a manifesto of what our time requires from business firms and their leaders. The book has been featured on CNN and CNBC, and appeared in *Fortune*, *Fast Company*, *Time Magazine*, *Financial Times*, *Paris Match*, etc. and is an international best-seller. So far, it has been translated into more than 31 languages. In 2000, both Amazon.co.uk and Management General rated *Funky Business* as one of the five best business books of that year. The book was recently ranked at number 16 in a survey of the best business book of all time

The new book *Karaoke Capitalism: Management for Mankind* (co-authored with Jonas Ridderstråle) is a new manifesto for how to make it in the world of Karaoke Capitalism. Individuals with endless choice dominate the karaoke economy. The trouble for business is that the karaoke club is also home to institutionalized imitation. Copycats abound. Only imagination and innovation place societies, organizations and individuals center-stage. Karaoke Capitalism is a call to arms.

To date Karaoke Capitalism has been contracted for publication in 23 languages.

Kjell and Jonas are rebels with a cause. With their unorthodox combination of academic rigor, forceful logic and funky free-thinking they once again re-write the rules for revolutionaries. This is a true work-out for the wits. In March 2004 the authors appeared on CNN's program "Global Office" for a long interview, recorded in Stockholm, on the ideas behind Karaoke Capitalism.

Topics include:

- Funky Business – talent makes capital dance
- Karaoke Capitalism – innovate, don't imitate

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