

Speaker Ideas

Sharing the power of ideas

guest speakers for conferences and events



Dr. Jonas Ridderstråle is at the forefront of the new generation of European-based business gurus. He cuts through the madness and hyperbole surrounding the global economy with a truly global appeal. His uncompromising, imaginative and decidedly fresh take on contemporary business life makes him one of the world's most sought after and appreciated speakers. Forget dry theories, Ridderstråle's ideas work. He makes things happen. Ridderstråle acts as an advisor and consultant to a number of multinational corporations and runs his own Business Improvement Group.

Dr. Ridderstråle holds an MBA and a PhD in international business and has been recognized as Sweden's outstanding young academic of the year. Formerly, he was an assistant professor at the Stockholm School of Economics where he was responsible for the school's Advanced Management Program - a five-week top-management program that attracts the elite of Scandinavian executives. Ridderstråle is currently a visiting professor at Ashridge Business School in the UK. His research focuses on new organizational models and leadership styles in the information age and has been published in leading academic journals, including Business Strategy Review, Organization Science and CriticalEYE Magazine. Ridderstråle contributed to the best-selling Financial Times Handbook of Management and Business: The Ultimate Resource. He is on the editorial board of The Capstone Business Encyclopaedia.

Ridderstråle is the author of two business books together with Kjell A. Nordström. His latest book Karaoke Capitalism: Management for Mankind is a globally celebrated manifesto on how to make it in the new world of commerce. The previous book, Funky Business: Talent makes capital dance quickly became an international bestseller, selling more than 300,000 copies. The book was recently ranked at number 16 in a Bloomsbury survey of the best business books of all time.

Jonas Ridderstråle has attained tremendous media coverage throughout the world. In March 2004, he appeared on CNN's program "Global Office" for a long interview on the ideas behind the books. Dr. Ridderstråle has also been featured in Fortune, Fast Company, Time Magazine, Financial Times, Stern, Paris Match, and many other publications worldwide. The 2005 Thinkers 50, the bi-annual global ranking of management thinkers, ranked him (and his colleague Nordström) at number nine internationally and as the leading business gurus of Europe.

Topics include:

- Funky Business – talent makes capital dance
- Karaoke Capitalism – innovate, don't imitate

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